



North Midlands Opportunity Development Fund

























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1. Purpose and activities

Why have we done this?

The North Midlands OPE Region has been awarded funding through the Opportunity Development Fund (ODF) initiative to develop a shared project pipeline for the North Midlands. The focus of this work was to identify and consider opportunities for potential property projects to address inequalities across the key thematic areas of Housing, Education and Health.

Over the summer of 2022, the OPE programme had been working with health to secure the capacity and expertise to help shape and deliver a pipeline of estate-driven opportunities.

In collaboration with and support of the Integrated Care System (JUCD), Community Ventures were appointed by OPE to work across Derbyshire and Nottinghamshire.

We have established networks across the North Midlands to facilitate debate and encourage collaborative thinking. Identifying potential projects that help tackle inequalities across those key areas, making the best use of the public estate and addressing the issues identified through a better understanding of relevant data.

We worked with partners at the PLACE level (8 in Derbyshire and 4 in Nottinghamshire, see **Appendix 1**) to assess the health, housing and education inequalities across each area from which we identify a pipeline of potential projects to address those inequalities. In particular, we looked to identify projects that bring together services and estate reconfiguration from across the Public Sector, which might not be viable in isolation but could be delivered as part of a wider pan-organisation project.

We have worked with partners to identify a pipeline of potential projects and identify key opportunities and deliverables that take account of existing estates and investment opportunities.

We have considered existing project plans and pipelines, creating a project list which can be prioritised to reflect the areas of greatest need, most beneficial outcomes and most deliverable schemes.

We have been committed to providing six specific outputs for each project, namely:

- Identification of specific project/opportunity
- Potential project partners/key stakeholders
- What project is anticipated to deliver (assessed against inequalities)
- How the project is to be developed/taken forward
- Key dates/timescale for delivery
- Indicative levels of investment required.







What have we done?

We tapped into the SHAPE data sets via Parallel, a specialist data organisation, to identify areas of greatest need and to add some evidence and science to the future strategy for investment and funding opportunities.

Held a series of workshops and engagement exercises with public sector partners. The initial workshops included focusing on illustrating the data that is available in each of the 12 PLACE localities that highlighted areas of health inequalities. Stakeholders were asked to comment on, and provide any additional data or strategy documents which may

be influential. Discussions were held around the nature of projects which could respond to the identified need and deep dive into existing ideas and their status.

Created an online project portal to hold the strategic oversight project, insights into the SHAPE data through the form of video and capture consistent project submissions, https://standoutmedia.co.uk/index.php/nmope-about

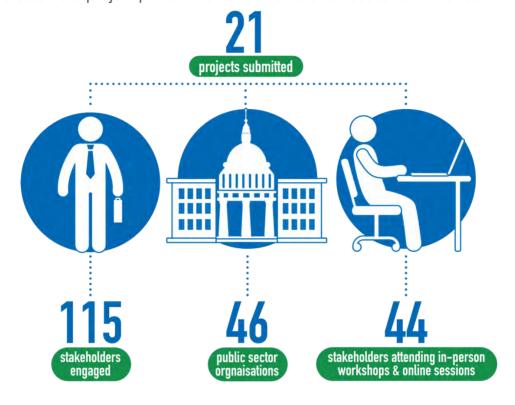






Who have we engaged with?

Workshops and online conversations were facilitated and supported by Standout Media, who also created the project portal for all stakeholders to access valuable resources.



Active stakeholders include:

- NHS Derby and Derbyshire ICB 'Joined Up Care Derbyshire'
- High Peak Borough Council
- Amber Valley Borough Council
- Chesterfield Borough Council
- Derbyshire Dales District Council
- North-East Derbyshire District Council
- Bolsover District Council
- Erewash Borough Council
- Littlewick Medical Centre
- Erewash CVS
- DHU Healthcare
- Department Work & Pensions
- NHS Florence Nightingale Hospital
- Derby City Council
- South Derbyshire District Council





- Derbyshire County Council
- Derbyshire Police
- Derbyshire Fire & Rescue
- Derbyshire County Council
- University Hospitals of Derby and Burton NHS Foundation Trust
- Derbyshire Community Health Services NHS Foundation Trust
- Ashfield District Council
- Mansfield District Council
- Newark & Sherwood District Council
- Sherwood Forest Hospitals NHS FT
- Newark & District Council
- Bassetlaw District Council
- Nottingham & Nottinghamshire ICB
- Bassetlaw District Council
- Harworth and Bircotes Town Council
- Notts Healthcare Trust
- Rushcliffe Borough Council
- Broxtowe Borough Council
- Gedling Borough Council
- Nottinghamshire County Council
- Nottingham Trent University
- Nottinghamshire Healthcare NHS FT
- EMAS
- NHSE
- Nottinghamshire Fire & Rescue Service
- Nottinghamshire City Council
- Homes & Communities Agency (HCA)
- Nottinghamshire Police
- Nottingham & Nottinghamshire ICB

In addition to the initial engagement workshops regular updates were given at the OPE steering committees and project feedback clinics were held with those who had submitted projects to gain updates and their feedback on the submissions. These feedback sessions proved very useful to also gain insight into some of the challenges around bid submissions and opportunities to work more collaboratively and effectively.







2. Shape Data

SHAPE (Strategic Health Asset Planning and Evaluation) is a free-to-use application for the NHS and Local Authorities that provide a range of options for visualising the location and details of the healthcare facilities in England; looking at specific datasets relating to specialised clinical commissioning, dementia and public health; and presenting Local Authority care provision and demographics.

The SHAPE Place Atlas brings together a range of mapping capabilities centred around the location of the healthcare estate; the accessibility of the sites via a range of transport options; and the demographics and clinical activity of the local population.

The SHAPE Place Atlas includes NHS Digital data providing details of each GP practice's registered patient population and workforce; Environment Agency flood risk mapping; CDRC air quality layers; and demographic and other OpenData data from ONS, GLA, Department of Transport and NHS England.

A full list of available data sets is included at **Appendix 2**. Due to the extent and complexity of information available and the need to remain user-friendly, the focus for the workshops and project discussions remained focused on the Index of Multiple Deprivation.

Included in the work scope for Parallel is the delivery of training to make the best use of the Atlas and to allow access to a limited number of individuals/organisations.

It is anticipated that there may be requirements to maintain the data after the first year or add additional data, so the value of the atlas is not lost.







3. Workshop outcomes

We held a series of 15 workshops at a PLACE and County-wide level to build on the work that had already been captured in the areas through PLACE/Locality workshops delivered jointly by OPE/JUCD Place Alliance teams and the developing Primary Care Network Estates Strategy. Discussions were held to develop a focused pipeline of projects that support the objectives of the levelling up agenda and tackle identified inequalities and some fantastic ideas have been gathered.

A workshop methodology was deemed important from the outset in facilitating the collaborative culture needed to make these projects a reality and success. The richness of the conversations in the workshops proved that getting people together is a powerful tool to inspire people and facilitate new thinking around solving common problems.

At the start of the workshop/meeting, Peter Jones introduced the objectives of the project, referencing OPE, levelling up with the overall driver of positively changing people's lives with linkages to service delivery. The project provides the opportunity to get on the front foot, establish strong links and an opportunity to collaborate.

To meet the current, OPE funding requirements projects need to be a partner bid. We wanted to explore the 'art of the possible', and facilitate conversations and collaboration between partners across Derbyshire and Nottinghamshire, to unearth the possibilities of seeds of concepts that we can start to think about with the ambition to scope and then make a reality.

Positive feedback was given on the project online portal as a way to see the projects across the region and how they related to the data on health inequalities. Project owners who had previously bid for levelling-up funding and been unsuccessful identified a gap in how to access and present information showing health inequalities in the communities impacted by the project.

The other insight was around fostering collaboration and joined-up thinking across projects and sectors.







4. Project pipeline list

The pipeline form for capturing project information has also been stored on the project portal site so that all stakeholders can easily access it and complete the necessary submissions. The information requested on the form is loosely based on previous OPE funding bid forms with the intention being that this would be easily transferrable when a future funding opportunity arises.

The projects submitted to the pipeline list have been coded against the priority areas of Housing, Healthcare and Education, or where there is an overlap between more than one sector, **see Appendix 3**. The information collected will also allow the list to be filtered in order to focus on the key sectors which could benefit from future funding opportunities.

The pipeline list is currently held on the portal which is hosted and controlled by Stand-out media.

The projects submitted to the portal were then plotted against IMD and maps were shared with stakeholders via videos specific to their locality.







5. Next steps - decisions required

A meeting was held with the Project Control Group on the 18th of September 2023 to review the ODF programme and discuss the potential next steps coming from the work. The minutes of this meeting are captured in **Appendix 4**.

In order to make the best use of the remaining funds there will need to be a decision made which will agree the priorities for which projects to put forward for development funds.

A review and prioritisation panel can be scheduled with the Project Control Group (PCG) consisting of Chairs of D2 and N2 OPE Steering Groups and D2 and N2 OPE Programme Managers.

There is a remaining budget of £53,812 (incl. VAT) to develop projects to the next stage of feasibility or business case across Derbyshire and Nottinghamshire.

The future of the project pipeline will need to be considered and responsibility assigned to maintaining and managing this going forward.

The very valuable and well-received work to date will have to be given key contacts, areas of responsibility and governance.

In addition to this, future access to Shape will need to be agreed.

There is currently some remaining scope for training and access to the SHAPE database. When this has been completed there will be an annual cost of £4,000 + VAT to host, maintain and provide additional training on this valuable resource.

A proposal has been submitted by Standout Media to continue the project portal as a stakeholder engagement and management information tool for OPE. This proposal could

mean saving time and money when identifying future opportunities for funding and gathering evidence to support bids, linking into the SHAPE Atlas. The opportunity is to facilitate equity in the projects/opportunities through partnership working in order to address inequalities in communities.

The research carried out has identified some key areas of required investment which are supported by evidential data. An assessment of how we can use this information to influence future funding opportunities could be completed.







6. Potential next steps

Project Control Group (PCG) to consider options for how to prioritise which schemes are allocated any remaining funds by considering factors linked to OPE strategy (see **Appendix 5** for recommended Prioritisation Criteria).

PCG to discuss the contents of the pipeline list by considering the prioritisation recommendations and having key consideration to most deliverable schemes with the greatest potential to address the inequalities highlighted. PCG then make recommendations for how the remaining development funds should be allocated.

Options are whether the remaining funds should be allocated to one priority project having the greatest individual impact, or to be divided between the partner organisations and one project per area to be identified for a smaller amount of development funding. PCG recommended to liaise between themselves and ensure all responsible groups are in agreement with the proposals.

Accountability for this continuing pipeline development and prioritisation exercise to sit with the Strategic Land Asset Board (SLAB). This is to become a standard agenda item at the SLAB meetings and the relevant terms of reference are to be updated to include this responsibility moving forward.

Additional information to be added to the maintained project pipeline list, which will generate a very powerful and influential resource. As funding becomes available in the future, this list can be filtered according to funding focus. By having a focussed and evidence-led set of priorities North Midlands can be agile and proactive to make the most of any investment opportunities that are presented.

Information relating to the funding requirements identified through the process and ongoing work be presented to the Cabinet Office and wider OPE Programme to demonstrate the type and scale of funding required within North Midlands to address issues identified.

Shape training and future access to the database to be arranged. SLAB to decide who is best to attend and where responsibility for continued access and updates will lie. This opportunity should be linked to the Estates strategy and the data sets cross-referenced.

The ongoing use and role of the online portal are to be discussed and agreed upon through Standout Media's proposal.







7. Appendices

Appendix 1 – PLACE areas

Derbyshire PLACE areas



Nottinghamshire PLACE areas







Appendix 2 - SHAPE data

SHAPE data sets available include (but is not exclusive to):-

- Index of multiple deprivation (which can be split further into each category of deprivation)
- Primary care registered patients (inc. age profile) & contract catchments, practice workforce, dispensing activity, CQC assessment data and NHS contract info.
- Pharmacy locations
- Eric site data Acute, MH & Community
- Treatment / care centres
- Care homes
- Dental services local and community
- Genito medicine locations
- Hyper acute stroke units
- Private hospitals
- Mental health facilities
- Urgent and emergency care properties by type (e.g.: minor injuries, sexual health etc)
- NHSPS and LIFT sites
- Opticians
- Key supermarket sites
- Open green spaces
- Education sites by category. E.g.: nursery, primary, secondary
- Ambulance stations
- Prisons
- Railway stations
- Local prescribing service & catchment areas
- Licensed alcohol & gambling facilities
- Covid 19 vaccination sites

Appendix 3 – pipeline list











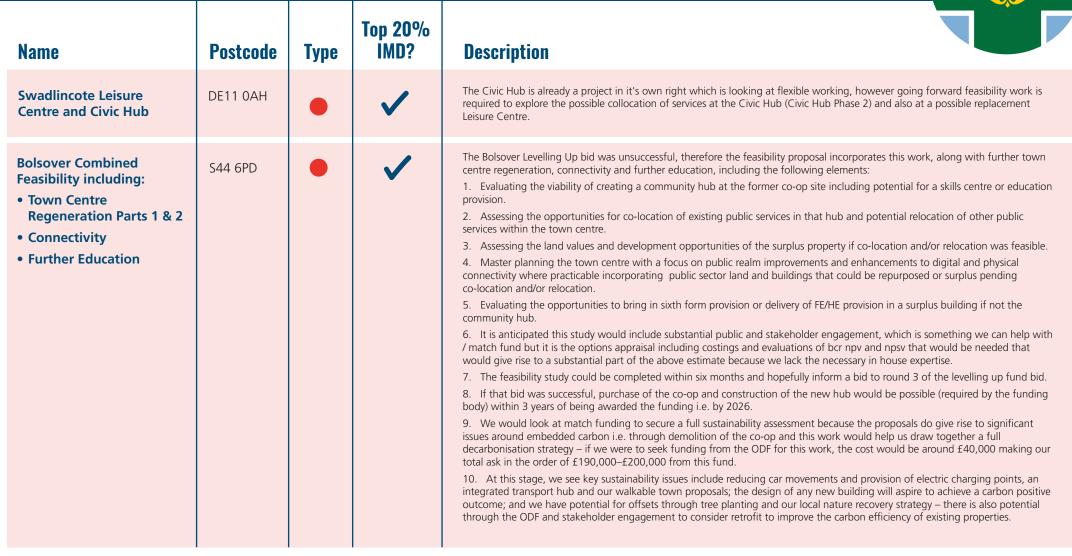


















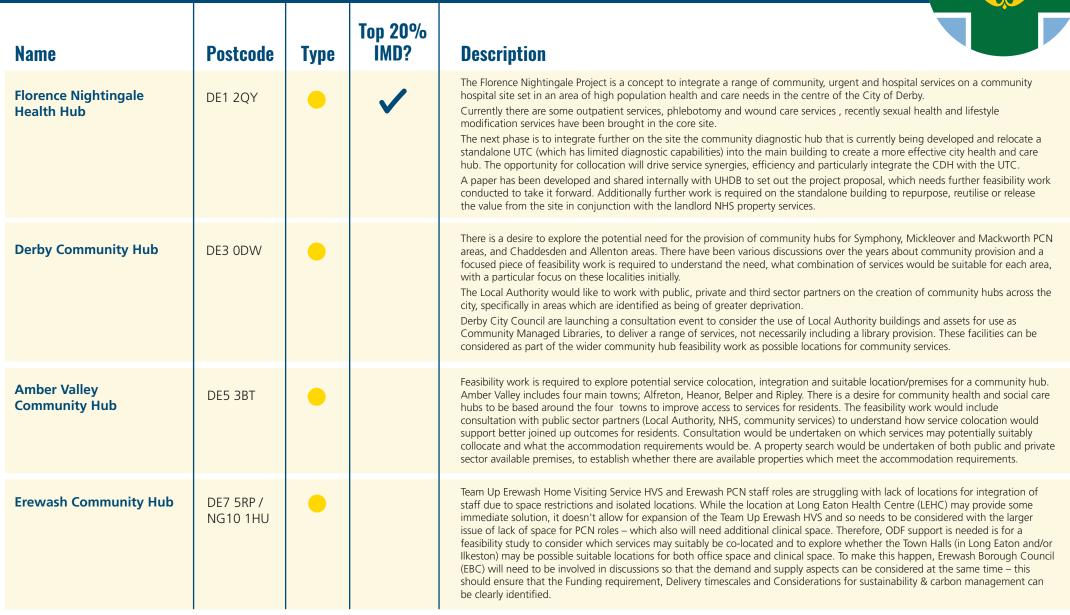








Derbyshire









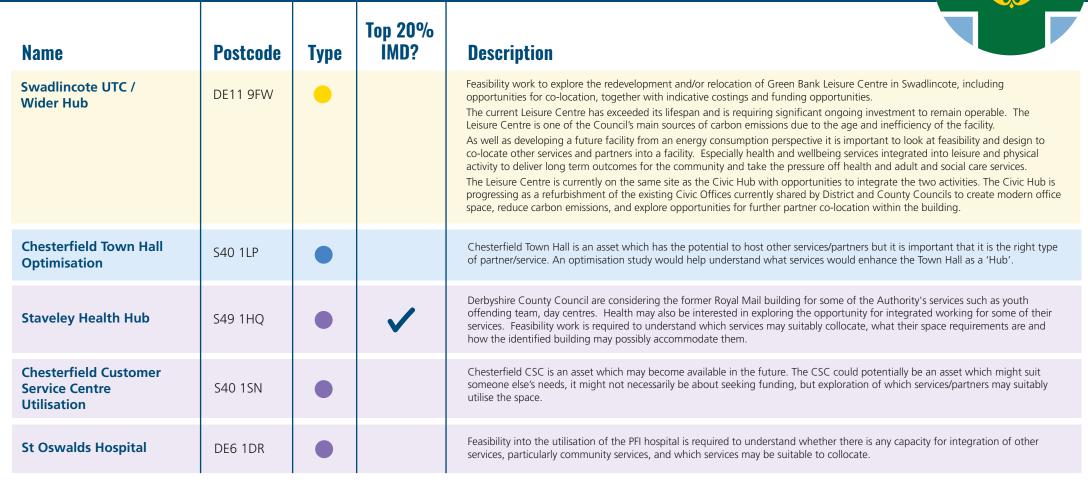
















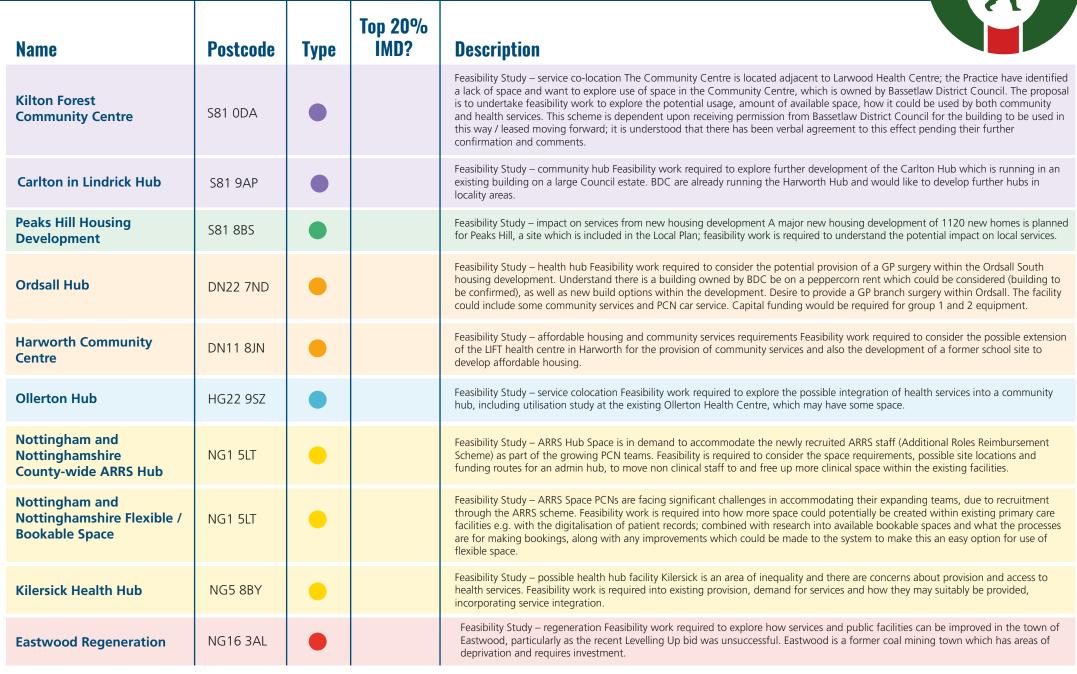








Nottinghamshire







Appendix 4 – PCG Review Meeting Minutes











North Midlands ODF Project Pipeline Meeting with OPE Project Control Board 18th September 2023

Attendees

Members:

- o Paul Wilson, Chair OPE D2, CEO Derbyshire Dales District Council
- o Mike Hill, Chair OPE N2, CEO Gedling Borough Council
- Rob Hill, Strategic Estates Lead, NHS England
- Matt Scarborough, OPE D2 Programme Manager
- David Callaway, OPE N2 Programme Manager

In Attendance:

- Peter Jones, North Midlands ODF Project Team, GBL & SDL
- Helen Parker, North Midlands ODF Project Team, Stand Out Media
- o Caroline Havler, North Midlands ODF Project Team, Shared Agenda

Meeting Notes

- 1. Introduction and aim of the Meeting
- 1.1 Matt introduced the meeting and Peter summarised the process to date to develop the North Midlands ODF pipeline of projects.
- 2. Presentation on main findings of programme (PowerPoint slides)
- 2.1 Helen summarised the slides explaining the journey to date including the original aims of the commission, timeline, the communications undertaken, and the outcomes. A copy of the slide pack os attached to these minutes.
- 3. Summary of Pipeline of Projects identified (Output Summary)
- 3.1 Caroline summarised the project output summary plan, totalling 21 projects; 11 in Derbyshire and 10 in Nottinghamshire. The majority of the projects are feasibility studies to explore project proposals in more detail, to consider suitable service colocation, and estate requirements.
- 3.2 Peter noted an oversight with the Arnold project for the Gedling locality, which was discussed in the Nottingham City workshop, where it was agreed to be further discussed in the Mid Notts workshop, However, an oversight on the part of the project team meant the item was not raised at the Mid Notts workshop, and that oversight was not questioned as there was no Gedling representative in attendance at the Mid Notts workshop.











- 3.3 It was agreed that if the Project Control Board (PCB) decide to retain the pipeline plan as a live document, revisions to the projects could be made.
- 3.4 David enquired about the feasibility study cost estimate of £50,000; Peter advised this is a detailed level feasibility study cost which includes an allowance for things like architectural plans, cost consultants etc. Peter stated that a useful feasibility study could probably be conducted for £25,000-£30,000.
- 3.5 Mike enquired about the Killisick Health Hub project for the South Notts locality, and whether this is the same project Mike is working on (albeit spelt differently). It was advised that the project was put forward by Laura Vere from Nottingham & Nottinghamshire ICB, for a health hub to improve access to services. Mike noted his project is a Council community centre. Caroline noted that the project descriptions are not shown on the Output Summary spreadsheet, however they are available on the website.

4. Remaining Funding

4.1 Peter explained the fees update table and that once the current work has been accounted for, there is a sum of £53,812 (inc. VAT) remaining for use by the North Midlands OPE.

5. Discussion on Next Steps

- 5.1 A discussion took place amongst the members about the options for the next steps and the approach for prioritisation.
- 5.2 Paul noted that there is a need for the lead organisation for each project, to be committed to allocate resource to their projects; and that the value and benefits needed to be understood, so it is clear which projects will deliver the most benefit for the investment.
- 5.3 Peter noted that some organisations had already made clear they lacked resources to take forward the identified project, and were hoping for funding from the ODF Programme.
- 5.4 Helen advised that Parallel (the SHAPE software developers) undertook an exercise to rank the projects based on inequality, which could be shared if it would be helpful.
- 5.5 Mike acknowledged the work undertaken and that it would be helpful to keep the pipeline document live. Mike enquired whether there would be any other funding available such as Levelling Up.
- 5.6 Peter advised that none of the projects on the pipeline have any other identified funding sources; some were new ideas so are at early stages of development. He also noted that it is difficult to prioritise effectively without understanding the outputs and ambitions of the funding source as these would likely impact upon the prioritisation process.











- 5.7 David enquired how we plan to feed back to stakeholders. Peter noted that both OPE Steering Groups have been kept informed of progress on the Opportunity Development Fund (ODF) pipeline work, and the Strategic Land Asset Board (SLAB) have been updated. All information is held on the project website NMOPE About Standout Media.
- 5.8 Helen added the website also contains videos to support the SHAPE data and that the platform could be used to share a summary on the work to date.
- 5.9 Matt enquired about communications and whether there is any GDPR risk with the information contained within the website and whether this could be shared amongst providers. Helen noted the website is currently on an open server, however there is no sensitive information held within it. Going forward it could be set-up to include a password protected and a public area if required.

Post meeting note: it was informally mentioned in workshops that the intention was to hold project proposal information on the website, and it was noted in the follow-up communications that the pipeline is held on the portal website at NMOPE About – Standout Media.

- 5.10 Robert suggested there were two main options for expenditure of the remaining funds:
 - 1) Do two feasibility studies; one for each area, Nottinghamshire and Derbyshire; to be selected by levels of inequality;
 - 2) Alternatively utilise the funds to undertake a prioritisation exercise to identify, say, the top three projects.
- 5.11 Paul suggested that as there is no immediate opportunity for further rounds of OPE funding, perhaps it could be discussed with lead organisations what funding they could provide. This would help focus their intentions, given all resources are stretched and ensure a realistic chance of delivery. Prioritisation could be on the basis of:
 - Benefits
 - Outputs
 - The lead organisation's funding commitments
- 5.12 Robert noted some of the projects may be resolved by other solutions, such as ICB Infrastructure Strategies.
- 5.13 Peter added that outcomes from the PCN estate strategies could also be incorporated. Peter also noted that the commitment of resources by lead organisations could be added as a criteria for prioritisation, although undertaking the prioritisation exercise in itself is unlikely to use up the remaining funding (c.£50k). Expectation management of stakeholders is required, as they may be expecting some funding for their projects.
- 5.14 Helen noted the process of bringing stakeholders together to have conversations was found to be particularly helpful and it would be useful to continue that approach across the various provider organisations. Access to data has been helpful to stakeholders, and may be useful for other bids/submissions in the future. SHAPE provide regular training sessions on using the mapping data tool which are available for public sector











- organisations to register for. The cost to keep the North Midlands SHAPE Atlas live is £4k pa (noted in the report).
- 5.15 Matt proposed, and the PCG agreed, that the report be signed-off by the PCB so the North Midlands ODF Programme was now closed.
- 5.16 Mike queried whether the version of the report he has is the final draft as it still has some gaps in it; Helen advised a revised version was circulated earlier today.
- 5.17 Matt proposed that Matt and David be given the mandate by the PCB to develop some options for expenditure of the remaining funds, focused around two options:
 - 1) Split the monies between the two localities (Nottinghamshire and Derbyshire) and spend on feasibility work; or
 - 2) Spend across the North Midlands area based on a strategic approach
- 5.18 Matt supports the proposal to maintain the website and keep it live to manage ODF matters going forward, such as storing meeting agendas and minutes; summaries of the project pipelines and latest status information. Development of the next step options can be done through email rather than meeting again, for efficiency of time.
- 5.19 Peter concluded the meeting and noted the project team will:
 - Finalise the report
 - Provide minutes from this meeting for inclusion in the final report
 - Attend the next Steering Group meetings and the LEF to provide an update
 - Arrange for any funds received in excess of GNL's and SDL's fees to be transferred back to the ICBs
 - Provide a 'one-off' list of potential options for expenditure of the remaining funds





Appendix 5 – Prioritisation Criteria

Opportunity Development Fund review and prioritisation panel

Pre-read materials and actions

Many thanks for your support and time to review the potential opportunities/project identified through the Opportunity Development Fund Initiative.

The panel is scheduled for **Friday 23rd June between 12pm and 4pm** and to ensure maximum effectiveness of the time allocated, we'd be grateful if you can please complete the below list of tasks before you attend.

- 1 Read the 21 identified opportunities in this document
- 2 Review the proposed review and prioritisation process on page 2
- 3 Send any questions or feedback to Peter Jones on the process by close of play Wednesday 21st June

Potential opportunities and projects

Outputs and themes

Based on the information provided, we have developed details to cover six outputs for each project, namely:

- Identification of specific project/opportunity
- Potential project partners/key stakeholders
- Initial Assessment Against Accessibility and Index of Multiple Deprivation
- How the project is to be developed/taken forward
- Key dates/timescale for delivery
- Indicative levels of investment required for the next stage of development

We have put the projects into categories that encompass the main theme or themes of the project, using primary, secondary and tertiary colours to symbolise how many sectors/areas the project includes.

Derbyshire















Nottinghamshire













Proposed review and prioritisation criteria

We are proposing to use the OPE framework and criteria as the basis for scoring. We have mapped the six outputs against the criteria to see where they support – see below – and also put in weighting based on strategic OPE focus.

We also asked our data partner Parallel to rank the projects from 1 to 6 purely based on inequality data.

No.	Criteria	Weighting	Maximum score available	Total possible weighted score	Criteria informed by output number
1	Project includes at least two public bodies HIGH PRIORITY	3	6	18	2
2	Meet key inequalities – multiple deprivation HIGHEST PRIORITY	3	6	18	3
3	Location and access – located to serve needs of the population (evidence via Parallel data) HIGH PRIORITY	3	6	18	1,3
4	Project delivers housing	2	6	12	1
5	Project delivers economic regeneration	2	6	12	1
6	Project demonstrates how it will improve service	2	6	12	1,3
7	Project delivers quick wins (outcomes in 1 to 2 years)	2	6	12	4,5
8	Project includes at least one central government department (e.g. DoE, DWP) LOW PRIORITY (requirements of central governmen departments are not uniformly spread)	. 1	6	6	2
9	Project is part of an identifiable theme e.g. office rationalisation LOW PRIORITY	1	6	6	1
	TOTAL SCORE:	19	54	114	

No.	ODF Outputs	
1	Identification of specific project/opportunity	
2	Potential project partners/key stakeholders	
3	Initial assessment against accessibility and IMD	
4	How project is to be developed/taken forward	
5	Key dates/timescales for delivery	
6	Indicative levels of investment required for the next stage of development	

















